

# HOSTING A PERIOD PARTY®

In the United States, 1 in 4 teens have struggled to afford period products (2025 State of the Period report). Period poverty refers to the lack of access to menstrual products and education. Because period care is needed every month and is not covered by WIC or SNAP, many people go without the products they need. At Aunt Flow, we partner with hundreds of nonprofits working to end period poverty—and we need your help to make it happen!



**1 in 4**

students have struggled to afford period products

Source: 2025 State of the Period



## WHAT'S A PERIOD PARTY®?

A Period Party® is a fun, hands-on volunteer event where teams gather to pack menstrual kits that are donated directly to local communities in need. It's part service project, part team-building event—and 100% impactful.



### Partner

Businesses and non-profits are matched



### Party

Your team packs kits in a fun, 1-3 hour event.



### Provide

Products are distributed by a local nonprofit

## WHY PEOPLE LOVE PERIOD PARTIES?

### Easy flow

Organize your volunteer event in minutes, not hours. Our streamlined process makes this a truly “plug and play” opportunity that adapts to your team’s size and budget.

### Low cost

At an average cost-per head of approx. \$100/person (that includes your product donation!) you can drive meaningful impact while staying on budget.

### High impact

100% of your funds go directly to supporting a local nonprofit. Your event can be tax-deductible.



## READY TO PARTY?

Let’s bring your team and community together to end period poverty.

Email [amanda.safi@goauntflow.com](mailto:amanda.safi@goauntflow.com) to learn more and book your Period Party® event!



## WHAT IS THE COST?

Sponsorship starts at \$3,000 and provides approximately 10,000 period products, supporting 500 menstrual kits.

Sponsorships are fully customizable — we’re happy to meet and discuss the best options to fit your event’s needs!

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Loved seeing some of my male colleagues encounter a tampon for the first time. Huge steps in combating menstrual taboo in the workplace. If you’re looking for an impactful in-person activity - 10/10 recommend.

PRODUCT MANAGER, HUBSPOT

