



2022 Impact Report

Making the world better for people with periods.

<p>DONATED</p> <p>1,645,500+</p> <p>products</p>	<p>STOCKED BATHROOMS WITH</p> <p>20,062,500+</p> <p>products</p>	<p>ADDED</p> <p>16,470+</p> <p>dispensers</p>
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At Aunt Flow, we're committed to changing the world, one **CYCLE** at a time. With the help of **INCREDIBLE** global, national and regional organizations, we've been able to provide millions of freely accessible Aunt Flow period products all over the world!



SIGNATURE DONATION PARTNERS



Dignity Matters is a non-profit organization that collects, purchases and supplies period products, bras and underwear to women and girls who are homeless or disadvantaged.



Period Proud acts with intention to serve Black, Indigenous, and People of Color communities that need access to period products.



Dignity Grows distributes free-of-charge, reusable, branded, zipper-top Dignity Totes filled with a month's supply of personal and period products.



PERIOD supports youth activists who advocate for policy change and distribute free period products all across the country.



Love Your Menses is an educational, uplifting, and supportive space for Black and Brown girls in the Boston area as well as Liberia, Nigeria, The Gambia, Haiti, São Tomé and Príncipe, and Kenya.



Hope & Comfort distributes basic hygiene products in the Boston area and across the state of Massachusetts to youth and families in need.



The P.U.P.A. Project provides unlimited period aid to those in need with the mission to break period stigma while combating period poverty.

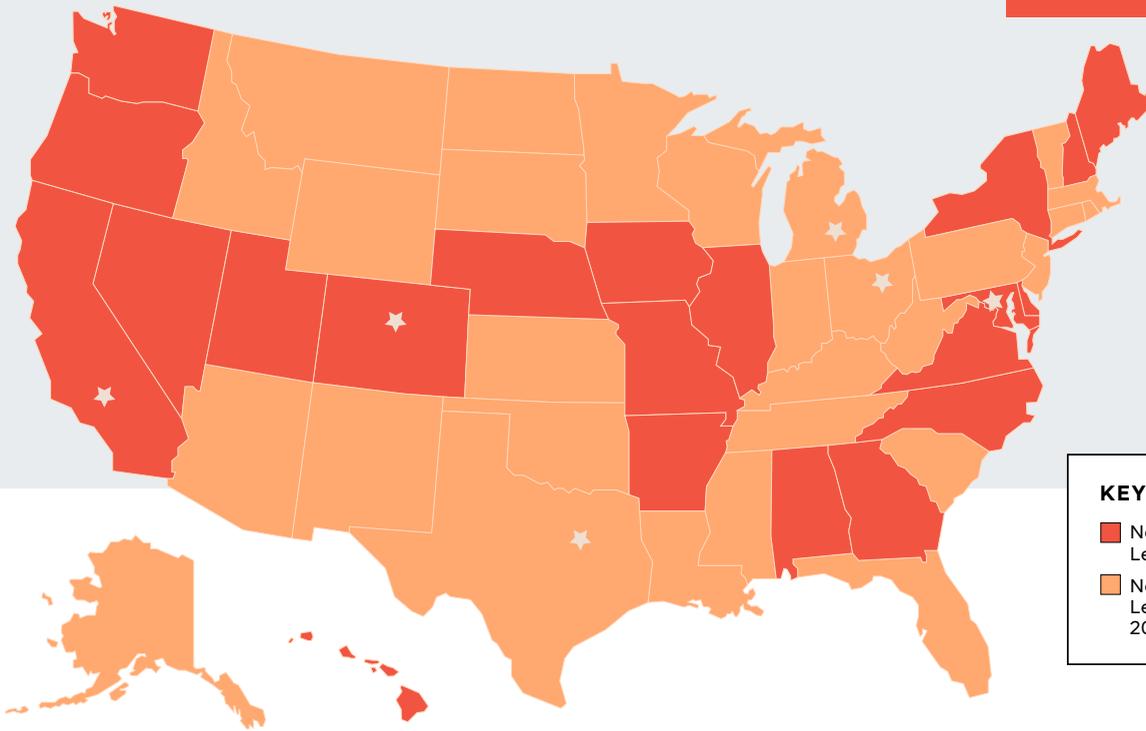




2022 PERIOD POLICY WINS

Making Waves Across Menstruation Nation

You can find Aunt Flow products in all 50 states!



KEY

- New Menstrual Equity Legislation
- No Menstrual Equity Legislation Changes in 2022

THIS YEAR'S LEGISLATIVE SUCCESSES...

ALABAMA

Requires K-12 schools to provide period products in restrooms at no cost to students.

CALIFORNIA

Launched a pilot program that requires the California State University and the California Community Colleges to have at least one vending machine on each campus that dispenses wellness products, including tampons and pads.

COLORADO

Creates a state sales tax exemption for all sales, storage and use of period products.

CONNECTICUT

Requires all Connecticut public schools to provide free period products in restrooms accessible to students.

DALLAS, TEXAS

Citywide resolution that allows libraries and recreation centers in Dallas to distribute \$200,000 worth of tampons and pads.

ILLINOIS

Requires free period products in all institutions and facilities of the Department of Corrections.

IOWA

Eliminates the sales tax on period products.

MARYLAND

School boards of education ensure each public school provides, at no charge to students, period products via dispensers in women's restrooms.

MASSACHUSETTS

Ensures prisoners' constitutional rights and human dignity on mental health would require access to disposal of menstrual products.

MISSOURI

Appropriates money for the expenses, grants and distribution of period products in all middle school, junior high and high school buildings with students in grades 6-12.

NEBRASKA

Provides a sales tax exemption for period products and requires detention facilities to provide period products to prisoners free of charge.

NEW JERSEY

Requires schools teaching grades 6-12 to provide free period products.

NORTH CAROLINA

Provides free period products to students in schools.

PENNSYLVANIA

Provides free period products to all incarcerated individuals and detainees who menstruate.

RHODE ISLAND

All Rhode Island public schools must provide free period products in all female and gender-neutral bathrooms that serve students in grades 5-12.

UTAH

Requires local school boards and charter school governing boards to provide period products in certain restrooms within all school facilities.

VIRGINIA

Removed the tax on period product sales and made period products freely accessible to menstruators in middle and high schools across the state.

WASHINGTON, DC

Free period products to be made available for free in all District libraries, rec centers and shelters.



2022 PERIOD POLICY WINS

Making Waves Across Canada and the UK!

We're in Canada and the UK thanks to our International Distribution Partner, Citron Hygiene!



Citron Hygiene is a global washroom hygiene services company committed to advocating for period dignity and free-vend period product dispensers in the UK and across North America. Together, we are working to create period positive spaces where menstruators can feel welcomed and supported.

"We are committed to combating period poverty and supporting menstrual equity. We help businesses and institutions in Canada, USA and UK satisfy the basic needs of females and other menstruators who use their washrooms by providing vending machines that dispense free period products for emergency use and proper, safe disposal units. By continuing our partnership with Aunt Flow to the USA and Canada, we reinforce our commitment to the menstrual movement in North America."

-Robert Guice, CEO of Citron Hygiene

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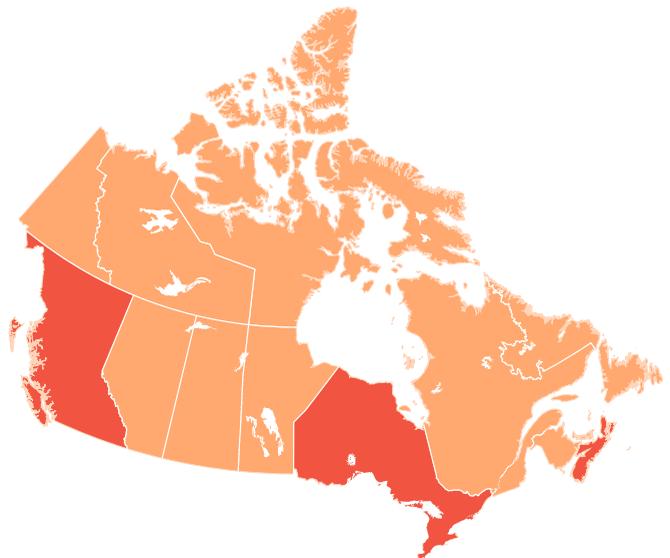
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UNITED KINGDOM

Scotland and England require the distribution of free period products at community centers, high schools, pharmacies, and youth clubs.



CANADA

British Columbia, Ontario, Nova Scotia, and Prince Edward Island require schools to provide free period products to students.

WHERE YOU MIGHT'VE SEEN AUNT FLOW THIS YEAR



The Policy Project and Aunt Flow Hold Period Party to Pack Up to 3,000 Period Kits for Youth in Need



Menstrual Justice Is a Matter of Health Equity: How to Fight Period Poverty and Stigma



Period Products Aren't Free or Accessible in Schools. Students Want to Make That Happen



WE ♥ OUR CUSTOMERS

From the big companies and universities you know to the small shops right around the corner, Aunt Flow now works with thousands of businesses dedicated to the menstrual movement!

LARGE ORGANIZATIONS



LOCAL BUSINESSES



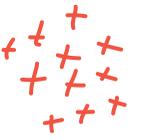
UNIVERSITIES



In 2022, 1,120 new organizations began offering Aunt Flow products in their bathrooms!

MAKING 2022 BETTER FOR PEOPLE WITH PERIODS

Success stories from Aunt Flow advocates



OKLAHOMA SCHOOL DISTRICT PROVIDING FREE PRODUCTS FOR K-12 STUDENTS

“Period poverty is one of those problems that people tend to think of as happening in other times and places – if they are aware of it at all. Unfortunately, period poverty is very real for today’s Oklahoma students, and we believe this partnership will go a long way to help address it. Additionally, we hope this will help start a dialogue not only in our schools but in our community and the state as a whole, so we may all better understand and confront the inequities brought about by period poverty.”

-LINDSE BARKS, DIRECTOR OF THE MIDWEST CITY-DEL PUBLIC SCHOOL FOUNDATION

STUDENT-ATHLETE ADVOCATE BRINGING AUNT FLOW TO THE LOCKER ROOMS

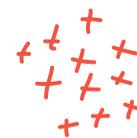
“Thinking of the impact that this might have on our student-athletes at this school is a feeling that is hard to describe. I am very excited to see the lives of so many student-athletes change for the better. Athletes will be able to compete with a sense of relief, knowing that their school and Aunt Flow have their back.”

-IRINA CANTOS, STUDENT-ATHLETE ON THE OHIO STATE UNIVERSITY VARSITY TENNIS TEAM



MAKING 2022 BETTER FOR PEOPLE WITH PERIODS

Success stories from Aunt Flow advocates



PARTNERING WITH DONATIONS FOR DIGNITY TO COMBAT PERIOD POVERTY

"I am truly honored to partner with Aunt Flow. We share a common mission – to end period poverty. We are actively working together to effect change and make a difference. When I began this journey, I secured a year's worth of period products to my local food pantry. I quickly realized the large amounts of non-disposable plastic and chemicals used in these products. This valuable partnership with Aunt Flow helps Donations for Dignity provide organic and sustainable period products to those in need. Having consistent access to quality, eco-friendly hygiene products allows everyone to lead their lives with dignity."

-DIANE CUSHMAN NEAL, FOUNDER OF DONATIONS FOR DIGNITY



FOSTERING WELLNESS AND CREATIVITY TO CHANGE LIVES

"The Aunt Flow team listened, experienced and saw our mission. I felt valued. These products will absolutely help change and impact the lives of girls around the world. Every girl needs an Aunt Flow."

- THERESE MYERS, FOUNDER & CHIEF EXECUTIVE OFFICER OF YES GIRLS CREATE INC.

PUBLIC LIBRARIES WORKING TO ENSURE MENSTRUAL EQUITY

"We started to think about what it means to come to the library to take a class, to work on your resume, to try to improve your computer skills, to participate in after-school snacks, to come for a concert and have to leave, and what the research shows is that the majority of menstruators have had the situation on more than one occasion where they are caught without supply. And this means they have to leave, which creates an inequitable situation in terms of access. Aunt Flow understands that both time and patience are required when working with a large organization and are enthusiastic about scaling a project as needed. From the initial fact-finding meeting until implementation and beyond, Aunt Flow's team has been attentive, encouraging, and genuinely passionate in ensuring menstrual equity in our public spaces."

-BARB WHITE, DIRECTOR OF AKRON-SUMMIT COUNTY PUBLIC LIBRARY



PRODUCT INNOVATION

In 2022, we launched the new Model O Dispenser



Meet the Model O!

A wall-mounted, free-vend period product dispenser made from stainless steel.



DESIGNED FOR USE

Aunt Flow dispensers are designed for the 21st century. That means, no quarters!



The dispenser's front viewing window helps custodial teams easily see when product levels are running low.



Each dispenser is multilingual, including braille and iconography clearly showing that tampons and pads are offered for FREE.

HIGH CAPACITY

The dispenser holds 50 Aunt Flow Cartridge Pads and 50 Cartridge Applicator Tampons.



Open the dispenser with ONE universal key.



Spend ¼ of the time refilling the dispenser with our easy-to-reload cartridges.

SUSTAINABLE + MISSION-DRIVEN

Aunt Flow pads and tampons are safe for the body and the environment.



All Aunt Flow dispensers are stocked with high-quality tampons and pads made with organic cotton.

For every 10 products sold, Aunt Flow donates 1 to a menstruator in need through our donation program.

