

Become a collegiate partner with

AUNT FLOW

WHAT IS AUNT FLOW?



A company devoted to fulfilling period product needs.



A community actively dedicated to combating period poverty.



A problem solver focused on crafting unique period product programs for clients.



A valued partner striving to help clients expand accessibility in the workplace.

WHY IS PERIOD POVERTY AN ISSUE IN THE U.S.?

30

state still tax period products as luxury goods*

2/3

of low-income menstruators can't afford period products.**

1 IN 5

teens in the US have struggled to afford period products or were not able to purchase them at all.***

*TaxJar Blog, 2020.

**PAPER, 2019.

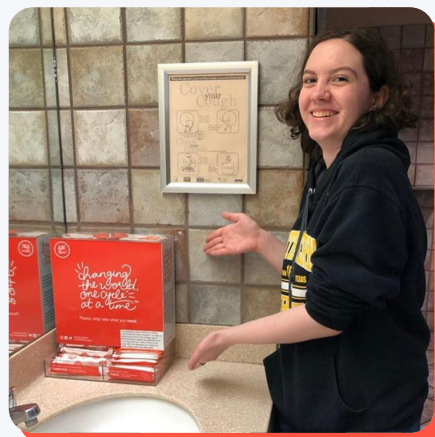
***State of the Period, 2021.

THE GOOD NEWS: **OVER 30 STATES**

introduced/passed bills requiring schools to offer free period products.

STUDENT TESTIMONIAL

"I can recall times before coming to campus where I would have to use spare clothes for my menstrual cycle and was unable to leave my house. Now, I can leave my dorm knowing that if the time comes and I am in need of a menstrual product, I will be able to find it on campus."



INTRODUCING AUNT FLOW TO YOUR SCHOOL: A SIMPLE PROCESS



Fill out an interest form to get a quote on www.goauntflow.com



Reach out to Student Government and other organizations to form an alliance.



Present a project plan and quote to the school Administration/School Government for funding.



Launch the project after finalizing funding, communication and maintenance plans.

AUNT FLOW TEAM MEMBERS ARE HERE TO SUPPORT YOU EVERY STEP OF THE WAY!

OUR STORY

Hi! I'm Claire. I founded Aunt Flow after getting my period in public without the supplies needed.

Founded in 2016, Aunt Flow is a certified WBENC women-owned company based in Columbus, Ohio. At 18 years old, I dedicated my life to developing a solution to ensure businesses and schools could sustainably provide quality period products, for free, in bathrooms. Our products are made with organic cotton (no weird stuff) and we are constantly working to reduce our environmental impact! For every 10 tampons and pads we sell, we donate 1 to a menstruator in need. I call this people helping people. PERIOD.®



claire coder,
founder + ceo

WHAT DOES AUNT FLOW OFFER?



products that produce less waste compared to other brands



organic cotton products with no synthetics, rayons or dyes



free-vend product dispensers for easy access

OVER 1 MILLION STUDENTS

do not need to worry about their period because Aunt Flow period products are available in their school bathrooms.

STATEMENT FROM PRINCETON USG

“In determining the company to work with to bring menstrual products to Princeton’s campus, the Menstrual Products Task Force looked beyond simple costs. We wanted to support an entrepreneur in the menstrual equity space who also had an eye for sustainability and a marketable product to the campus community, and Aunt Flow checked off all of those boxes for us. Claire and the entire Aunt Flow team....are also extremely adaptable to all of our needs as a campus.”

PRINCETON
UNIVERSITY



STUDENT TESTIMONIAL

“There were no pads in the engineering library when I was a freshman, and my dorm was 20 minutes away, so I had to free bleed during class and used a makeshift pad out of tissue paper on the walk home. Aunt Flow takes my stress away in case of an accident, and also helps my peers who have different access to pads.”

PRO TIPS FOR STUDENT ADVOCACY GROUPS



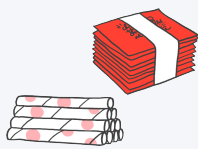
Emphasize Aunt Flow’s sustainability and social advocacy. Students care about this!



Survey students to understand their preferences and increase product usage. According to a Princeton University survey, product quality is the most important factor in determining student product usage.



Research most trafficked campus spots; survey students about where to prioritize placing products.



Work with custodial staff to develop a system for keeping products consistently stocked.

OTHER STUDENT ORGANIZATION STATEMENTS OR STUDENT TESTIMONIALS:

"These are really changing the game for menstrual hygiene accessibility in college -- every university should have these!"

"Just seeing it on the wall, even when I'm not on my period, is really comforting."

CONTACT AUNT FLOW TODAY TO IMPROVE PERIOD PRODUCT ACCESSIBILITY AT YOUR SCHOOL! [GOAUNTFLOW.COM](https://goauntflow.com)